

# CHARLOTTE YL MUD RUN

## 2016 SPONSORSHIP INFORMATION

Please join us as a sponsor for the 5th annual Young Life Mud Run on September 17 at Charlotte's U.S. National Whitewater Center. Last year we had 450 runners and 20+ corporate sponsors! This year is guaranteed to be a bigger event. Please look over the different levels of sponsorships below and consider joining us!

Please contact Justin Robillard:  
**ylmudrun@gmail.com**  
704-365-6006

### **TITLE SPONSOR - \$10,000 or 2 at \$5,000**

Our highest level of sponsorship! Your company name will be added to the title of the Mud Run as: "Presented by:" You will also be included on all race materials.

Includes:

- Presented By: "Your Company Name" on all race material
- Company logo on the front of race t-shirt
- Option to help present prizes / awards
- Company booth at race
- Option to include company material in each participant's race bag (500+)
- Front page of website
- 4 complimentary race participants
- Company Signage at Start / Finish line

### **HYDRATION SPONSOR - \$2500**

An opportunity to have your name on the two large hydration stations on the course and Hydration presented by: "Your Company Logo" at Start, finish, and hydration stations

Includes:

- Company logo on website
- Company logo on large logo across top back of t-shirt
- Company signage at 2 hydration stations
- Company logo at Start / finish line
- Option to have company booth at race
- Option to include company information in each participant's race bag (500+)
- 2 complimentary race participants

### **OBSTACLE SPONSOR - \$1,000**

Make one of our course obstacles your company's! We are looking for a sponsor for each of our course obstacles throughout the course. This includes naming rights for the obstacle!

Includes:

- Company logo on website
- Company logo on top back of race t-shirt
- Company signage at obstacle
- Company logo at Start / finish line
- Option to have company booth at race
- Option to include company information in each participant's race bag (500+)
- 2 complimentary race participants

### **MILE MARKER SPONSOR - \$500**

Be a sponsor at our mile markers on the course! Each of the mile markers will have banners with your company's logo.

Includes:

- Company logo on website
- Company logo on back of race t-shirt
- Company logo at each mile marker throughout the course
- Inclusion of company info in each participant's race bag (500+)
- Company logo at Start / Finish line

### **RACE SPONSOR - \$250**

An overall race sponsor will have their company's logo at the start / finish line, and will be included on the website.

